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News Release

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## Porsche finishes production of the 918 Spyder

Porsche super sports car with hybrid drive reaches its limited edition volume of 918 units

**Atlanta.** This week, the 918 Spyder has completed a remarkable journey. After 21 months of production, the final Porsche 918 Spyder came off the assembly line in Stuttgart-Zuffenhausen right on schedule. But the legacy of this technology pioneer will reach far beyond its production time. Future generations of sports cars will benefit directly from innovations found in the 918 Spyder.

The 918 Spyder was systematically developed to be a performance hybrid with plug-in technology. The hybrid super sports concept car made its debut at the 2010 Geneva International Motor Show where it was met with overwhelming approval. In the summer of 2010, the Supervisory Board of Dr. Ing. h.c. F. Porsche AG gave the green light for its production development. When the car was launched to the market in late 2013, the 918 Spyder represented a continuation of a series of super sports cars in Porsche history. The 904 Carrera GTS, the 959, the 911 GT1 and the Carrera GT were technology pioneers and stood among the ultimate sports cars of their respective decades. In 1963, for example, Porsche created a steel and polymer body for the 904 Carrera GTS that served as a prime example of how to unite stability and lightweight design. In 1986, the 959 successfully introduced an electronically-controlled all-wheel drive system to the sports car world. Ten years later, the 911 GT1 paved the way for implementing carbon-fiber technology in production vehicles. In 2003, the Carrera GT made its debut as the first production vehicle whose monocoque and subframe were made entirely of carbon fiber reinforced polymer (CFRP).

More so than any of its predecessors, the 918 Spyder is now providing a strong push for the advanced development of technologies for the sports cars of the future. The key technology is a



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drive concept which combines a high-performance combustion engine with two electric motors; its ingenious operating strategy is one of the unique aspects of the 918 Spyder. It considers the various requirements ranging from an efficiency-oriented driving profile to maximum performance. In doing so, it provides important know-how for future production developments. To maximize the efficiency and performance of the drivetrain depending on the individual driving situation, Porsche developers defined a total of five different operating modes. As in a race car, they are activated by a "map switch" on the steering wheel. Porsche applied its leading hybrid know-how in preparing the characteristic maps and the algorithm stored in them for controlling the three drive units and other systems. This know-how will also be applied to future hybrid drives.

The car also creates an important foundation for the hybrid drive of tomorrow in its thermal management concept that features five separate cooling circuits and the innovative hybrid cooling of the rear electric motor using air and water. Another example with future implications: the Porsche 918 Spyder can convert far more kinetic energy into electrical energy than other hybrid vehicles because of its intelligent control of generator functionality and conventional brakes. Its enormous regenerative power boosts efficiency and driving range. A similar form of this recovery system is implemented in the LMP1 prototypes of the 919 Hybrid which Porsche raced to an impressive 1-2 victory at the 24 hours of Le Mans. The 918 technology platform also blazed new trails with spectacular solutions like the all-carbon body, fully variable aerodynamics and a rear axle steering system. Adaptive aerodynamics and rear axle steering have already made their way into production sports cars, such as in the 911 Turbo models and in the 911 GT3 and 911 GT3 RS.

The 918 Spyder embodies classic Porsche virtues and sets cornerstones for the future. On the one hand, the car embodies performance. In September 2013, the super sports car – with 887 total system hp – set the lap record for street-legal vehicles with production tires on the North



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Loop of the Nürburgring with a time of 6 minutes 57 seconds – a record that has never been equaled by any other production car since. On the other hand, the car embodies efficiency. Yielding an EPA rating of 67 MPGe, the 918 Spyder convincingly illustrates the potential of plug-in hybrid technology – not only for economical driving, but more importantly for the typical sports car driving pleasure it can offer.

Furthermore, Porsche also implemented innovative ideas in the manufacturing process of the hybrid super sports car. Porsche has applied for patents related to many of its innovations in assembly and quality assurance which fulfill the most stringent ergonomic requirements. They demonstrate that Porsche is setting the standard for innovative capabilities far beyond the automobile itself. For instance, the entire assembly process takes place with wireless tools. The best example: battery-powered screwdrivers controlled via Bluetooth. They perform their work nearly silently, increase flexibility for workers at the workplace and ensure – via a database link – that specified torques are reliably performed and documented. The highly-adjustable assembly elevating truck – a specially developed solution – was designed as an ergonomic tool for finishing the two-seat monocoque. Another new type of scissors lift platforms also simplified installation of the approximately 300 pound high-voltage battery. Leather finishing and assembly tables in 918 manufacturing are considered the benchmark for ergonomics and flexibility. They can be used to manufacture different parts, for instance, by the use of changeable inserts, so that station cycle times can be fully exploited. This is how Porsche also achieved maximum efficiency in the production process for the 918 Spyder.

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### **About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the



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brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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