



PORSCHE

News Release

September 1, 2015

No. 97/15

Porsche Reports August 2015 Sales

U.S. Porsche dealers sell 5,008 vehicles in August

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up, today announced August 2015 sales of 5,008 vehicles, up 10.3 percent over August 2014. This is the second time in PCNA history that sales have exceeded 5,000 units in one month.

The Cayman model line, supported by deliveries of the GT4, had a successful month with sales up 77.5 percent compared with August 2014. The Macan and Panamera model lines also achieved increases compared to the same month last year, up 38.3 and 8.6 percent respectively. Year-to-date, PCNA has delivered 34,876 Porsche vehicles, yielding a sales increase of 9.8 percent year-over-year.

Porsche Approved Certified Pre-Owned vehicle sales in the United States were 1,387 for August 2015, up 24.7 percent compared to August 2014.

Model	August Sales		Year-to-Date	
	2015	2014	2015	2014
ALL BOXSTER/CAYMAN	771	627	4,497	5,072
ALL 911/918	961	1,030	6,986	7,051
ALL CAYENNE	1,470	1,485	10,944	11,744
ALL PANAMERA	466	429	3,328	3,945
ALL MACAN	1,340	969	9,121	3,947
GRAND TOTALS	5,008	4,540	34,876	31,759



PORSCHE

News Release

September 1, 2015

No. 97/15

###

About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

Follow us: twitter.com/porsche | facebook.com/porsche

For Porsche apps: <http://www.porsche.com/usa/entertainment/apps/>

Photos and video footage are available to accredited journalists on the Porsche Press Database at <http://press.porsche.com/>