



Porsche Reports October 2015 Sales

U.S. Porsche dealers sell 4,070 vehicles in October

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up, today announced October 2015 sales of 4,070 vehicles, up 11 percent over October 2014. This is the strongest October sales month in PCNA history.

In October, Cayenne models displayed the largest growth, up 104 percent compared with October 2014. The Macan model line experienced a sales increase of 22.5 percent and Cayman models earned a slight increase of 0.6 percent. Year-to-date, PCNA has delivered 43,370 Porsche vehicles, yielding a sales increase of 11.1 percent year-over-year.

Porsche Approved Certified Pre-Owned vehicle sales in the United States were 1,375 for October 2015, up 31.2 percent compared to October 2014.

Model	October Sales		Year-to-Date	
	2015	2014	2015	2014
ALL BOXSTER/CAYMAN	552	702	5,661	6,294
ALL 911/918	803	979	8,561	8,769
ALL CAYENNE	1,454	712	13,721	13,652
ALL PANAMERA	353	533	4,238	4,928
ALL MACAN	908	741	11,189	5,390
GRAND TOTALS	4,070	3,667	43,370	39,033



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 186 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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